# Ondre Johnson

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## PROFILE

Detail-oriented thinker with over 3 years of experience in User Interface & User Experience Design and 1 year of Web Development. Excels at organization and creative collaboration with teams and stakeholders. Appreciates challenges and is eager to solve them.

## EDUCATION

**B.S. MASS COMMUNICATION**
Louisiana State University
**CONCENTRATION:** Digital Advertising

### RELEVANT COURSES

- ☑ Calc 1-3 & Diff. Eq.
- ☑ Discrete Structures
- ☑ Adv. Data Structures & Algorithms
- ☑ Graphic Design
- ☑ Audience Analysis

## PROJECTS

### THE BIG WORD GAME — July - Aug. 2024

*UI + UX DESIGNER, FULL-STACK DEVELOPER*

`Figma` `Sketch` `HTML` `SASS` `JavaScript` `Vue.JS` `GSAP` `Node.JS` `Express.JS` `CloudFlare` `Umami`

Founded idea for web application. Designed logos, design system, copy, components, interactions, and animations. Developed a full-stack solution that uses 3rd party libraries, frameworks, and WebSockets. Deployed using a cloud provider, GitHub & a CDN. Implemented analytics tracking. Tested app in focus groups to refine user experience.

### A PLACE IN ZION — NON-PROFIT · Current · March 2024

*UI + UX DESIGNER, FRONT-END DEVELOPER, WEBMASTER*

`Figma` `Sketch` `HTML` `CSS` `JavaScript` `GSAP` `Hostinger` `MS Clarity`

Led client discovery meetings to define goals, strategy, and tactics for the website. Designed high-resolution wireframes for each page and a design system for use site-wide. Wrote all website copy and subsequently developed the site using a custom front-end code solution. Implemented analytics tracking. Deployed to a shared web hosting server and currently performing Webmaster maintenance for performance and SEO.

### FREELANCE — 2021 - 2024

*UI + UX DESIGNER, DIGITAL MARKETER*

`Adobe Suite` `Figma` `Wix` `GoDaddy` `SquareSpace` `Webflow` `Google Maps` `Google Analytics`

Collaborated with many different stakeholders to devise goals and preferred branding strategies. Held regular meetings with clients throughout the design and development process. Created logos, slogans, website copy, and design systems. Designed low and high-resolution wireframes prior to development. Implemented designs using the no-code platform most suitable for clients' needs. Created digital advertisements and ran campaigns in Google Ads platform. Wrote copy for Google Maps, Yelp, and other 3rd party business marketing platforms. Set up and wrote copy for Facebook's e-commerce platform and other service booking platforms.